

CV

Ime i prezime	Jasminka Ahmetašević
Datum rođenja	18.02.1990
Mjesto rođenja	Doboj

Obrazovanje

Stepen	Institucija	Datum
Dipl. ekonomista	Internacionalni Univerzitet Burch	2012
Magistar ekonomije	Internacionalni Univerzitet Bruch	2014
Doktor ekonomskih nauka	Internacionalni Univerzitet Bruch	2018

Akademска каријера

	Datum izbora
Saradnik u nastavi	
Asistent	2015
Profesor visoke škole	2018
Docent	2018
Vanredni profesor	
Redovni profesor	

Udžbenici

1.	Sustainable Competitive Advantage in B&H: Factors affecting Sustainable Competitive Advantage in the Wood industry in B&H. LAP LAMBERT Academic Publishing, 2015, Germany
2.	E-Government Marketing LAP LAMBERT Academic Publishing, 2016, Germany

Radovi:

1.	Consumers' Perceptions about E-commerce Activities of Bosnian Companies HRMARS, Exploring Intellectual Capital, International Journal of Academic Research in Business and Social Sciences, June 2013, Vol. 3, No. 6; ISSN: 2222-6990
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2.	Značaj SWOT analize u savremenom upravljanju preduzeća The 5 th PAR International Leadership Conference PILC 2016, Opatija, March 18-20, 2016
3.	Značaj inovacije u unapređenju poslovanja Faculty of Management University, ICSD, Belgrade, 2016
4.	How often the industries introduce New Products to the Market. Wood industries of FB&H Results. International Journal of Academic Research in Business and Social sciences. Vol. 6, No. 10, 2016. ISSN: 2222-6990.
5.	Role of Leadership in achieving organizational goals. Conference proceedings PILC, 2017: Creative leadership. Opatija, 2017.
6.	Predictors of Novelty of Product ideas: Proposition of Theoretical Model. European Researchers, 2018. Russia. ISSN: 2219-8229.
7.	Influence of Transformational leadership on Novelty of Product Ideas: Validation of Theoretical Model. European Scientific Jorunal. Vol.14, No. 7, 2018. ISSN: 1857-7881.

