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Ime i prezime	Darko Vaselić
Datum rođenja	02-05-1976
Mjesto rođenja	Teslić

Obrazovanje

Stepen	Institucija	Datum
Diplomirani ekonomista	Ekonomski fakultet Univerziteta u Novom Sadu	2000.
Magistar ekonomije	Ekonomski fakultet Univerziteta u Novom Sadu	2010.
Doktor ekonomskih nauka	Ekonomski fakultet Univerziteta Singidunum	2016.

Akadska karijera

	Datum izbora
Saradnik u nastavi	
Asistent	
Profesor visoke škole	2016.
Docent	2017.
Vanredni profesor	
Redovni profesor	

Udžbenici

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Monografije

1.	Darko Vaselić: Shopper marketing uticaj na Category management , knjiga, Altermedia, Sarajevo, BiH, 2017, ISBN: 978-9958-675-02-7
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Radovi:

1.	Darko Vaselić, Ladin Gostimirović: Achievements in Implementation of Category Management in Leading Retail Companies of the West Balkan Region , Kultura polisa (M51), Kultura-Polis Novi Sad i Institut za evropske studije Begorad, god. XV (2018), br. 35, str. 561-571, Novi Sad, Srbija, 2018, ISSN 1820-4589, UDK 316.334.56:008
2.	Darko Vaselić, Ladin Gostimirović: Application of Category Management in Western Balkans Region , Kultura polisa (M51), Kultura-Polis Novi Sad i Institut za evropske studije Begorad, god. XIV, br. 32, str. 401-414, Novi Sad, Srbija, 2017, ISSN 1820-4589, UDK 316.334.56:008
3.	Darko Vaselić, Danilo Golijanin: Shopper Marketing as a Way to Improve Competitiveness in the Western Balkans Region , Ekonomika preduzeća (M21), Savez ekonomista Srbije, Beograd, god. LXIV, Mart-April 2016, str. 301-3014, Beograd, Srbija, 2016, ISSN 0353-443X
4.	Darko Vaselić: Efektivnost menadžmenta kategorije proizvoda u tri najveće maloprodajne kompanije Srbije, Hrvatske i Bosne i Hercegovine , Anali Ekonomskog Fakulteta u Subotici (M51), Ekonomski fakultet Subotica, Vol. 48, br. 28/2012, str. 357-369, Subotica, Srbija, 2013, ISSN 0350-2120, UDK 005.332.8:658.62
5.	Darko Vaselić: Problem of Oranizing Development of New Products , Machine Desing (M51), Fakultet tehničkih nauka Novi Sad, Vol 5 (2013), No. 2, str. 99-104, Novi Sad, Srbija, 2013, ISSN 1821-1259
6.	Milan Gašović, Darko Vaselić: New Modalities of Category Management , ATINER'S Conference Paper Series, No: MDT2013-0381, 04/2013, str. 5-17, Athens Institute for Education and Research, 2013, ISSN 2241-2891
7.	Milan Gašović, Darko Vaselić: Category Management Planning: Definition of Tactics , Book of Proceedings of 2 nd International Conference for Multidisciplinary in Science and Busines, SM-Sphere i Accent Zagreb, 10/2013, str. 250-258, 2013, ISBN 978-953-7930-03-5

8.	Milan Gašović, Darko Vaselić, Marija Brdarić: Product Planning as a Phase of Product Development Management , Book of Proceedings of 1 st International Conference for Multidisciplinary in Science and Busines, SM-Sphere i Accent Zagreb, 10/2012, str. 141-148, ISBN 978-953-7930-00-4
9.	Milan Gašović, Darko Vaselić, Marija Brdarić: Differentiation of Fashion Products Through Branding , Book of Proceedings of 12th World Textile Conference AUTEX, Association of Universities for Textiles & Faculty of Textile Technology Zagreb, Zadar, Vol. II, 06/2012, ISBN 978-953-7105-47-1
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